

# EDITORIAL CALENDAR

2017	FEATURE SECTION
January	Legislative Issue/Nonprofit
February	Social Determinants in Health
March	Behavioral Health
April	Strategic Planning/Pharmacy
May	Architecture (Building/Design)
June	Rural Health
July	Healthcare Law
August	Healthcare Finance
September	Marketing/Brand Building
October	Business of Aging
November	Education
December	Leadership

## Leadership Issue

Exclusive interviews with Kentucky healthcare leaders throughout our region discussing issues that affect the industry, their companies and the people they serve.

## Legislative Issue

An in-depth look at the most important local, state and federal issues facing the business of healthcare in our region.

### Article Submission Guidelines

Email is preferred, Microsoft Word, or if done in some other software, save in a text-only format. We can not accept articles saved as a PDF.

Each article must be submitted with a title, an author byline and include author's title and work location. If available, please submit author's headshot. We can only accept images that are hi resolution (300 dpi or larger) saved as a jpeg, tiff or eps. Space permitting, we will try to include headshots with accompanying articles.

IGE Media may make any editorial changes to content or format of the work without the consent of author. Complete guidelines for submitting articles can be found online at [www.medicalnews.md](http://www.medicalnews.md).